

The Sonoma Index-Tribune

VOL. XLVIII

EIGHT PAGES

SONOMA, SONOMA CO., CALIFORNIA, SEPTEMBER 12, 1925

CITY OFFICIAL PAPER

NO. 4

Appointment Of Sheriff Looms Club House and Theatre At Feters Springs Burn Down Prominent Couple Are Divorced After Marriage Of 25 Years

DISASTROUS BLAZE ON SATURDAY NIGHT CONSUMES BUILDINGS

Fire Brings All Available Fire Fighting Equipment to Scene; General Conflagration Narrowly Averted.

The famous club house and theatre at Feters Springs took fire Saturday night shortly after midnight and burned to the ground with a loss estimated at almost \$50,000. The fire originated in the theatre and had made such progress when discovered that the entire structure and the adjoining building, the club house, was a seething mass of flames before the fire department arrived.

The theatre and dance hall had been practically closed for the summer season for the last two weeks, but the musicians were given permission by George Feters to hold a dance Saturday night. After closing up shortly before midnight Feters was checking up on his cash register, and later looked into the theatre to turn out one light which had been left burning. As he stepped into the building he smelled and saw smoke rising from the vicinity of the stage lights. Running into the ice cream parlor he grabbed two buckets of water and carrying them through the smoke to the footlights he poured the water on the smoking area. The water almost boiled and Feters saw that a blind fire was burning beneath the stage. He rushed out and gave the alarm, but before the Boyes Springs, Sonoma, Caliente Park and Glen Ellen fire departments arrived the whole structure broke into flames. The fire leaped across the roadway to the club house and two story apartment adjoining it. All the buildings, of frame construction, burned like tinder, the theatre, ice cream parlor, club house and two story apartment being soon reduced to ashes.

Hundreds of people looked on and the firemen and volunteer workers guarded nearby property which was in grave peril. Clements Inn was saved only by the brick front which was recently built on the original building. Zwickl's Garden and Caze's resort also had a narrow escape. One unit of the fire fighting apparatus was stationed near the Feters hotel and cottages to protect them, and a bucket brigade did fine work at Zwickl's. Feters' loss is heavy as he had recently made many improvements at the theatre, ice cream parlor and club house. The buildings were not old and were kept up in the best of repair. The club house was one of the famous amusement centers of Sonoma Valley before prohibition and its handsome bar and fittings were among the finest north of the bay. In its.

(Continued on Page Eight)

COTILLION CLUB NOW ORGANIZED

The Cotillion Club, an organization which will give a series of winter dancing parties, was organized on Friday evening of last week. About 30 couple comprise the charter membership and the first dance is scheduled for October 2nd.

At the meeting September 4th at the Woman's Club house, there was informal dancing, refreshments and election of officers. The committee of arrangements chosen was L. H. Golton, chairman; Mrs. Will Clewe and Mrs. Neal Dodge.

The club house was prettily decorated and the Perkins-Cohen orchestra supplied music for the evening.

The Glen Ellen Women's Improvement Club will give its card party and dance Thursday evening. This custom will prevail all winter.

Sees Old Friend In The Library At Los Angeles

During the recent trip of Sonoma's librarian to Los Angeles one of the first places visited was the library of that city. Everything, of course, was vastly different from the home town library, and the visitor felt like a stranger in a strange land. Suddenly she found herself in the reading room where the newspaper files are kept. There, to her joy and surprise, a familiar bunch of grapes greeted her eye—it was the Index-Tribune of Sonoma. Some years ago the Chamber of Commerce of Los Angeles arranged to have the paper sent weekly to the library of that city, where it is placed in the files of the library.

BOYES SPRINGS BOY KILLED ON HIGHWAY

Fritz Swaller, Jr., of Woodleaf Park at Boyes Springs, 19 year old son of a well known Sonoma Valley resident, was killed on the highway between San Rafael and Sausalito Sunday evening when he was struck by a passing machine while changing a tire on his car.

Young Swaller had been up visiting friends here and just an hour and a half after leaving here met his untimely death. He was a highly esteemed young man, a good mechanic and dutiful son. His sudden death is a shock to many Sonoma friends and acquaintances.

Charles Benton, driver of the automobile that struck the boy, suffered cuts on the hands and face. He was held on a technical charge of manslaughter.

Benton told Traffic Officer Ben Hartwell of Marin county that he was blinded by rain on his windshield and the headlights of an approaching car at the time of the crash.

The automobile occupied by the boy, his parents, Fred Szwalin and wife and their three children, had stopped after crossing the electric railroad tracks. Swaller was struck by Benton's car and was pinned between the two machines. C. D. Steiner of Berkeley, who was motoring past, rushed the lad to the San Rafael emergency hospital where he passed away shortly after his arrival.

IMPORTANT MEETING OF O. E. S. THURSDAY

There was a good attendance at the regular meeting of O. E. S. Chapter No. 85 on September 3rd, after the vacation months. The next meeting on September 17th, is to honor the conductress and associate conductress. Conductresses and their associates from several neighboring chapters have been invited and special preparations made for their entertainment.

COUNTY TAX RATE SET

The supervisors set the county tax for incorporated cities at \$2.96; outside the incorporated cities 40 cents for road tax is added making the rate \$3.36 outside of incorporated cities.

Mrs. W. K. Rogers, widow of the late Colonel Rogers, former Sonoma resident, died in San Rafael September 1st, aged 85 years.

Mrs. Shirley Weise will entertain the M. E. Ladies' Aid at her Glen Ellen home next Thursday, Sept. 17th.

Dr. and Mrs. H. W. Gottenberg attended the State Fair at Sacramento the first of the week.

Dr. and Mrs. Charles Lowell have been in town visiting the former's mother, Mrs. C. J. Lowell. They made the trip north by auto, camping along the way.

Illness of J. M. Boyes May Leave Vacancy; Deputy Sheriff Ryan Considered

Sheriff John Boyes is lying critically ill at Santa Rosa. He has been unconscious for several days and his physician declares he cannot live.

The supervisors of Sonoma county will be confronted with the important task of appointing a successor for Sheriff Boyes, who has held the office since the death of James Petray, who was shot to death by gangsters. Boyes, then chief of police of Santa Rosa, was appointed by the board to fill the unexpired term of Sheriff Petray, and later came out for the office at the general election. One of Sheriff Boyes' opponents at that time was Jack Murray, former constable of Sonoma, who was defeated by a decisive majority. Murray now seeks the appointment at the hands of the supervisors and has been actively campaigning for the job to succeed Boyes.

It is rumored that a majority of the members of the Board of Supervisors believe that Deputy Sheriff Joe Ryan, of Sonoma, is the man to appoint and that the office will be tendered to him. They point out that Ryan is the logical appointee. Twice he was defeated for the office by a vote so close that in one instance a recount was necessary to determine that the late Sheriff Jack Smith had been elected by less than a dozen votes. Later Ryan ran against the late James Petray and received a handsome vote throughout the county. Joe Ryan is a fearless deputy. He is an officer of unquestioned honesty and integrity, qualities which particularly commend him to a large constituency.

DROPS DEAD ON HIGHWAY

While enroute to San Francisco in a Sonoma Valley taxi to receive medical treatment, Charles Johnson, 56, of El Verano, was overtaken by death near Larkspur. He was stricken by heart failure. He is survived by a widow living at El Verano.

SANTA ROSA PAPER HAS CHANGED HANDS

G. Lansing Hurd, formerly connected with the Corvallis Gazette-Times, one of the foremost newspapers in Oregon, took formal possession of the Santa Rosa Republic Wednesday, having purchased the newspaper from J. Elmer Mobley, Santa Rosa postmaster.

The Index-Tribune extends cordial greetings to the new publisher in Sonoma county.

The big sale being conducted by Mr. Wilson of the F. N. Almstead Company for H. F. Bates is in full blast and the Sonoma store is now a busy place.

Cheers Greet Sonoma In Diamond Jubilee Parade

Sonoma City and Sonoma County made a proud showing Wednesday in the Diamond Jubilee parade at San Francisco, one of the most brilliant and educational pageants ever put on by a State to commemorate its history.

In the presence of a crowd estimated at 600,000 persons, the magnificent parade traversed San Francisco's streets for several hours, each episode being more beautiful and colorful than the one preceding it until it seemed that so rich a history was impossible to be encompassed within the boundary lines of our Golden State.

The legendary epoch was first, with its beautiful costumes and wealth of allusions to mythical story. Then came the period of our navigators, with ships and soldiers and sailors—many beautiful floats depicting the Pacific and the historic craft which sailed our shores in the 16th century.

The Mission period was represented by floats whereon padres and replicas of the various Missions were featured. None was more beautiful or true to life than the Mission San Francisco de Solano float, a picture of which appeared in the San Francisco Examiner of Thursday. The Mission itself, the bell and its little altar boys, the huge California poppies with their bright eyed little occupants, the golden grain with fair-haired children of our valley, and the gallant escort of Native Sons and Daughters, trappers, Indians, guides, Spanish officers, senoritas and senoritas, was most impressively beautiful. The costumes were both rich and effective, true to the period which was depicted by their wearers.

Sonoma county was also represented by a handsome white and gold float from Petaluma, huge white eggs with floral yolks and tiny girls enthroned therein being uniquely beautiful. The Native Daughters of our Egg City, dressed all in white and carrying festoons of California poppies, added to the picture.

Sebastopol Parlor had a replica of old Fort Ross on its float which was of great interest to the grand stand audiences and the crowds which lined the streets along the line of march. Sonoma came in for more honor when the Bear Flag incident was depicted on a float entered by an Alameda county parlor.

Following the parade the Sonoma Native Sons banqueted the Native Daughters at the Fior d'Italia restaurant on Broadway, where all enjoyed a fine repast and good time. Many of the Sonoma paraders had difficulty in reaching San Francisco in time for the parade, which started at 10 o'clock. Traffic was congested, and ferry boats arrived late. However, after considerable anxiety, some tire trouble enroute and the missing of one boat, the celebrants arrived in good season and joined in the great line of march. California's Diamond Jubilee will never be forgotten by those who viewed it or participated in its fine features.

Just A Case Of Generosity To Old Mission

Recently our fellow townsman Pete Yenni was asked for an interesting collection of old Sonoma photographs as a gift to the Sonoma Mission. Mr. Yenni is kindly disposed to give or loan the pictures to the museum and reminds us that this is not his first gift. One of the glass show cabinets where relics in the old church are displayed was given by him. Trifling gifts from other sources have been mentioned but no credit was heretofore given the donor of this handsome gift. However, Mr. Yenni seems inclined to give the pictures and they would make a nice addition to the increasing number of relics on display.

DAMAGE SUIT SET FOR TRIAL DEC. 1

Trial of the \$22,650 suit brought by John Basileu, El Verano barber, against H. Reynaud, San Francisco hotel man and former Feters Springs resort owner, for injuries received when he was struck by an automobile driven by Reynaud on the night of April 2nd, will begin in the superior court at Santa Rosa December 1st.

The damage action is the result of an accident that occurred on the Sonoma highway, near Warfield station when Basileu and a party of friends, returning from a fishing trip, had stopped their car to fix a punctured tire. Basileu was stooping over when struck by Reynaud's machine.

He claims in his complaint that Reynaud was driving recklessly at the time, but the latter, in his answer, denies this charge and contends that Basileu was guilty of contributory negligence, alleging that the standing car was upon the traveled portion of the highway, with no tail light or other warning signal showing.

NEW UNDERTAKING PARLORS

Work has started on the remodeling of the former G. S. Harris residence on Broadway which is to be converted into funeral parlors by the owner, Henry F. Bates.

Mrs. E. Marzo, former Sonoma resident, but now of Placencia, Sonoma, California, spent a portion of her vacation in Sonoma Valley. She was a guest at Sonoma Grove and met many old friends while here.

Mr. and Mrs. A. R. Grinstead and sons have been visiting relatives at Palo Alto.

Mr. and Mrs. Charles Potter and Mrs. Nicol motored to the State Fair at Sacramento this week.

Mr. and Mrs. W. E. Kiefer have returned from a delightful outing at Lake Tahoe.

Mrs. F. Rovai and daughter, Mrs. A. Bianchini, went to San Francisco for the celebration on Tuesday and Wednesday.

Mrs. Eva Frazier Peck of Vallejo has been visiting at the home of Mr. and Mrs. C. C. Bean, on Broadway.

Frank Guilfoyle, prominent Native Son and ardent sportsman, spent Saturday angling for striped bass in the vicinity of Wingo.

The Misses Heggie entertained at a delightful party Thursday evening. Over 20 young folks were present.

Mr. and Mrs. Irving Shepard and Mr. and Mrs. Shirley Weise were entertained by Harold Weise, of Berkeley during the Diamond Jubilee.

Miss Alice Young attended the wedding of her former colleague, Miss Charlotte Newman, who was married Wednesday to Leo Vaughn at a brilliant church wedding in San Francisco. The Sonoma teachers sent a beautiful gift.

FRED SCHELL GETS DECREE OF DIVORCE AT SANTA ROSA

Separation of Widely Known and Socially Prominent Couple Is Shock To Their Many Friends.

In the superior court of Sonoma county on Friday of last week, a decree of divorce was granted Fred Schell, prominent poultryman of Shellville, from Marguerite Church Schell, to whom he had been married over 25 years. Mr. Schell alleged cruelty, reciting instances of the wife's lack of interest in him and their home and his indifference to objections he made to her attending parties and places of amusement. He recited one instance where the wife refused to celebrate their wedding anniversary at home, preferring to go to a party elsewhere.

Corroborating his testimony of indifference and neglect was the testimony of a son, Fred Schell, Jr., of Napa. Mrs. Schell did not oppose the suit and accepted a property settlement out of court.

The defendant was formerly Marguerite Church, one of the vivacious and beautiful Church sisters who married when she was quite young. Mr. Schell is several years her senior. He is the son of a family prominent in California and in Europe. Schellville was named from his family. A son, Fred, and daughter, Miss Nevada, a minor, are children of the couple who have come to the parting of the ways after many years residence in Sonoma Valley, where both have many friends.

Frank Sprague was attorney for Mr. Schell in the divorce action.

DEATH FOLLOWS AUTO ACCIDENT

Edward Leanon, 61, of San Rafael, who was crushed under his car which collided with a truck near the Yenni ranch last week, died rather unexpectedly at Burnside Hospital of heart failure. The victim of the accident had seemingly recovered from his injuries, but the shock was evidently too much for him. His companion, another San Rafael man, escaped with but slight injuries.

VALLEJO'S CARRIAGE WAS IN THE PARADE

The General Vallejo carriage which is kept at the DeYoung memorial museum in San Francisco was loaned for entrance in the Diamond Jubilee parade. Its sole passenger was Miss Paloma Williams, daughter of Mrs. Alma Cutter Williams and a great grand-daughter of the late General.

DIAMOND JUBILEE PROGRAM AT CLUB

Next Friday afternoon at the Sonoma Valley Woman's Club there will be a Diamond Jubilee program under the direction of Mrs. Walter Murphy. The program will consist of good talks on California's 75th anniversary, vocal numbers, and a Spanish dance by little Miss Baldwin, of Petaluma, pupil of Gladys Kenny, the talented dancing teacher just home from triumphs in Chicago.

A number of distinguished guests including the district chairman of History and Landmarks, from San Jose, and Senator Slater, of Santa Rosa, are expected. Mrs. Clarence Lea, wife of the Congressman of this district, recently returned from Europe, has been invited to participate. All pioneers of Sonoma Valley interested in the history of our Golden State are invited to be guests of the committee at this affair.

HIPPODROME THEATRE

MATINEE DAILY 2:30 EVENINGS 7 and 9

PROGRAM FOR WEEK COMMENCING SEPT. 13th

SUNDAY, SEPTEMBER 13th

BARBARA LaMARR and BERT LYTELL in

"Sandra"

The story of a woman who left all behind in the pursuit of adventure and romance.

COMEDY, NEWS and SCENIC

VAUDEVILLE

FIVE ROAD SHOW ACTS

MONDAY, SEPTEMBER 14th

ANNA Q. NILSSON in

"Hearts Aflame"

A story of the big timber country filmed in the midst of a forest fire that charred a whole county.

TUESDAY and WEDNESDAY, SEPTEMBER 15th and 16th

"My Wife and I"

Adapted from the novel by Harriet Beecher Stowe, and featuring
IRENE RICH, HUNTLY GORDON, JOHN ROACHE
and CONSTANCE BENNETT

OTHER SUBJECTS

THURSDAY and FRIDAY, SEPTEMBER 17th and 18th

BLANCHE SWEET and RONALD COLEMAN in

"His Supreme Moment"

Two beauties vie for one man's love. Two women in fashion's fineries match wits and whims, charm and grace, for one man's heart. It's a glowing romance with exotic South America as its background.

WALTER HEIRS in "OH, BRIDGET," and WEEKLY NEWS

SATURDAY, SEPTEMBER 19th

"Sundown"

With ROY STEWART, BESSIE LOVE, HOBART BOSWORTH
The thrilling story of the passing of the cattle kings. Big with the life of the sturdy pioneers; big with the stirring events that conquered a continent and cemented a race.

DON THEATRE

John Mohr, Manager

Sonoma, California

Saturday Night, September 12th, Film Booking Offices Present

BOB CUSTER in "THE RANGE TERROR"

He whirls along like a bat out of Hades. He rides like a demon. He shoots like a trooper. He hits like a Dempsey. Jam-packed with thrills, adventure and excitement.

-SPECIAL-

Sunday Night, Sept. 13th, Famous Players-Lasky Corp. Presents

BETTY COMPTON in "THE ENEMY SEX"

The love adventures of a beautiful "gold digger" amid the gold field of Broadway. Made by James Cruze and made to entertain.

Admission 20c and 30c

-SPECIAL-

Wednesday, Thursday Nights, Sept. 16, 17, Paramount Presents

Jack Holt, Lois Wilson, Noah Beery in Zane Grey's

"THE THUNDERING HERD"

A thrilling romance of the buffalo hunters of '76, with a cast of 1000. To the school boy it will be an education.

Admission 20c and 30c

G. LOCARNINI, AUTHORIZED AGENT

STAR CAR

GASOLINE, TIRES and ACCESSORIES

TELEPHONE 17-F-3

EL VERANO, CAL.

CUT YOUR REPAIR BILLS WITH

ALEMITE

If Alemite is not on your car let us install it. \$5 to \$20 according to make and model. Look for the Alemite sign.

FETTERS SPRINGS GARAGE

Frank L. Barnstorf, Prop.

FALLS CORD TIRES Phone 28-F-4 EVERGREEN TUBES

Quality Materials

FOR EVERY PURPOSE

Sonoma Valley Lumber Co.

"THE HOME OF SERVICE"

FETTERS SPRINGS

TELEPHONE 28-F-5

EL VERANO NEWS

By ARCHIBALD McKIVER

Mr. and Mrs. Fred Jensen, Jr., of Can Francisco were holiday guests at the home of the former's parents.

William Wyatt of San Francisco was a guest of his parents over the holidays.

Archie Gale of Winters parked his car on the road near the Dowdall ranch last Saturday evening, and when he returned, it had disappeared. Gale, accompanied by John Dowdall, started in search of the missing machine, after notifying the sheriff's office at Santa Rosa. Some time later the car was found, but no clue could be found of the persons who took it. The car had been abandoned after running out of gas.

J. Blackman, local junk dealer, shipped a carload of junk to San Francisco last week.

Mrs. F. Smith was a week end visitor with Oakland relatives.

W. Locarnini and Bruce Weatherhead have returned from a several days auto trip which took them to Mount Lassen and other points of interest. The tourists were delighted with the jaunt and found the highways and roads in excellent shape.

Mr. and Mrs. Trainor and daughter, Edna, were entertained over the holidays at the home of Mrs. Trainor's mother, Mrs. Watts, of El Verano. Duffy Lewis, manager of the Portland Beavers, has turned in his resignation, to take effect at once. Lewis will retain his interest in the club and it is said, will act as scout next year. Duffy formerly resided at Boyes and was a popular player and manager.

L. L. Stevenson and family took in the State Fair at Sacramento one day this week.

A tourist who recently returned from Canada, tells the writer that in the garage where he put his car, all the machines there were from California with the exception of one. He states that the natives of Canada wear a smile from ear to ear as they watch the string of thirsty ones from the U. S. coming over with plenty of money to be spent for a few drinks of the real stuff. He says Canada is prosperous since prohibition hit this country, deriving big revenue from the visitors who make the long journey to the north.

Professor Golton of the Sonoma High School was a welcome visitor in El Verano last Saturday.

At a meeting of the old timers of Santa Rosa Parlor last week, George W. Colgan was presented with a gold ring as a token of appreciation for his long years of official connection with the Order. Colgan is express messenger on the Santa Rosa run.

Supervisor S. V. Thompson of the Sonoma State Home has left for a visit with Eastern relatives.

Mrs. Smith and daughter, Myrtle, of Vallejo, have been guests at the H. Norrbom home.

Mrs. Leix, formerly of Sonoma, accompanied by friends, motored up from San Francisco where they are attending the celebration this week, and were entertained by Mr. and Mrs. T. H. Baines.

Norman Baines of San Francisco was an El Verano visitor this week. John Harper, former El Verano butcher, who is now in business in Napa, has purchased a new Chevrolet coupe from H. Norrbom.

Mrs. A. Svensson was a visitor in San Francisco this week, going down for the Diamond Jubilee.

Emmet Mullen, local merchant took in the big parade in San Francisco on Admission Day.

The evening dances at the El Verano Villa have closed for the season. During the winter the orchestra will come from San Francisco to play at the Villa for the Saturday night dances.

Mrs. L. Mouyer visited her daughter in San Francisco this week and also enjoyed the celebration.

Captain Alex Kirkwood, Glen Ellen resident, who has been seriously ill at the General Hospital, Santa Rosa, for several weeks, was removed to his home last Saturday. He is much improved and will soon be about again. He is a retired master of a Standard Oil tanker.

Sonoma Valley's sparkling wine is being shipped from the Goldstein ranch. A carload was pumped into a tank car last week, while a carload of barreled wine was sent out of Agua Caliente to San Francisco, where it was loaded on a ship for New York.

J. N. Beach of Sonoma Vista was in San Francisco to see the parade on Admission Day. Mrs. Beach, who has been spending several days in the city returned home with her husband.

Mrs. M. Reynolds spent the Jubilee week in San Francisco.

Mrs. S. Griffiths and daughter were Sonoma Valley visitors in San Francisco over the holidays.

Ed Dowdall and wife, accompanied by Kate Murray, were week end visitors with El Verano relatives.

Carl Weaver, Bodega Bay camp ground proprietor, was a caller at El Verano last week.

Mrs. A. West and son have returned from Los Angeles where they were guests of relatives. Mr. West and son, Arthur, remained in Los Angeles where they have accepted positions. The Wests enjoyed the trip, which was made by auto.

Albert Dutil, Sonoma baker, and wife left Sunday on a motor trip that will take them to Canada. They will be absent about three weeks.

Mrs. F. Jensen is visiting in San Francisco with Mr. and Mrs. Fred Jensen, Jr.

Jack Main, Verano resort owner, is planning a trip to his old home in Scotland. He will leave about the end of the month.

Chester Weaver and Milt Peterson are in San Francisco this week, taking in the big show. The boys will "put it on mean" during the celebration.

Messrs. St. Clair, Richards and Behnke of San Francisco are enjoying the week at their Sonoma Vista bungalow.

Miss Hazel Baines, after a pleasant visit with San Francisco and Oakland relatives, has returned to her El Verano home.

Misses E. and R. Mullen, of San Francisco, spent Labor Day and Admission Day at the Fish home, Sonoma Vista.

John Larson, the village fisherman, tied him self to Napa Bridge last Sunday in quest of fish, and our local hook artist had the thrill of his life. (Continued on Page Six)

REAVIS' G AND S THEATRE

SANTA ROSA

PROGRAM, WEEK OF SEPT. 13th

Clare Lytle at the Organ

Matinee Daily, 2:30

Evening Performance, 7 to 11

Change of Vaudeville Saturday and Sunday

Continuous 2 to 11 Saturday, Sunday

Sunday, September 13—Vaudeville

REGINALD DENNY

—in—

"OH, DOCTOR"

Monday and Tuesday, Sept. 14-15

WEBER and FIELDS

—in—

"FRIENDLY ENEMIES"

Wednesday, Thursday and Friday

Sept. 16, 17, and 18

GLORIA SWANSON

—in—

"THE COST OF FOLLY"

Saturday, Sept. 19—Vaudeville

IRENE RICH

—in—

"EVE'S LOVER"

PROGRAM, WEEK OF SEPT. 13th

Matinee Daily, 2:30

Evening Performance, 7 to 11

Continuous 2 to 11 Saturday, Sunday

Sunday, Sept. 13—Double Bill

BUCK JONES

—in—

"THE DESERT OUTLAW"

—and—

LILA LEE

—in—

"THE MIDNIGHT GIRL"

Monday, and Tuesday, Sept. 14, 15

Double Bill

VIRGINIA VALLI

—in—

"UP THE LADDER"

—and—

ELINOR BOARDMAN

—in—

"PROUD FLESH"

Wednesday, Sept. 16—Road Show

"LIGHTNIN"

Thursday and Friday, Sept. 17, 18

SYDNEY CHAPLIN

—in—

"CHARLEY'S AUNT"

Saturday, Sept. 19—Double Bill

MADGE BELLAMY

—in—

"THE PARASITES"

—and—

ANTONIO MORENO

—in—

"STORY WITHOUT A NAME"

BOYES SPRINGS THEATRE

FIRST RUN

Motion Pictures

Dance to

Ben Shapiro's Famous Orchestra

Free Dance

EVERY NIGHT AT THE

POPPY BOWL

At Agua Caliente Baths

EAST—
Sept 15th
final
sale
date

ROUNDTrip EXCURSION FARES

from Pacific Coast main line points to the East. Start now and take advantage of these substantial reductions. Return limit, October 31st.

4 ROUTES

Sunset—American Canyon—

Golden State—Shasta

Go one way, return another, if you choose.

Full stopover privileges.

Comfortable, luxuriously-appointed

trains. Convenient connections at eastern

terminals.

For further information, ask any agent



Southern Pacific Lines

R B Houston, Dist Frt & Pass Agt, Santa Rosa

SEASON OF 1925

Fetters Hot Springs

THEATRE and DANCING PAVILION

FREE DANCING AT BATH HOUSE DAILY, 2 TO 5 O'CLOCK.

MOVIES, DANCING EVERY NIGHT, 25c and 15c. NEVER MORE

SWIMMING EVERY EVENING UNTIL 12 P. M.

George Fetters, Prop., Mgr. Jack Greene, Asst. Mgr.

Charles Miller, Masseuse

STOP AT THE

VIENNA COFFEE GARDENS

APPLE STRUDEL and WAFFLES SERVED EVERY HOUR

Good Coffee, Sandwiches and Light Lunches

Fetters Springs

VALLEY OF THE MOON STORE

MRS. T. MEGLIN, Proprietor

GENERAL MERCHANDISE, GROCERIES, DELICATESSEN, CIGARS

AND TOBACCOS. OPEN ALL DAY SUNDAY

Opposite N. W. P. Depot

Glen Ellen, California

PROTECT YOUR HOME

WITH

Fire Insurance in the Phoenix of Hartford

NEWTON DAL POGGETTO, Resident Agent

BARBER SHOP

NAPA ST., SONOMA

The El Verano Lumber Yard

L. P. KEARNEY, Proprietor

Lumber, Lath, and Shingles

If You Are Going to Build, Let us Figure on Your Bill. We'll Treat You Right Regardless of the Size of Your Order. Come and See Us.

CONSTANTLY IMPROVED BUT NO YEARLY MODELS

It has never been the policy of Dodge Brothers, Inc., to build yearly models.

When an improvement is discovered, perfected, tested and found good, it is made at once. The car is always up-to-date.

Moreover, the owner does not have to fear that his Dodge Brothers Motor Car will be made obsolete, shortly after he has bought it, by the announcement of radically new types.

J. H. WILLIAMS

10-12 MAIN ST.

SANTA ROSA

L. S. CUNNINGHAM, Local Agt., Maffei Bldg., SONOMA, CAL.



Firestone

**Tire Prices Are LOW—
CRUDE RUBBER HIGHEST IN YEARS**

Buy Now and Save Money!

The unprecedented demand for Firestone quality and mileage has more than doubled the sales of Gum-Dipped Cords to car owners so far this year, enabling us—because of this tremendous volume—to keep prices low.

Experienced car owners insist on tires that deliver the greatest mileage at the lowest cost per mile, because such tires last longer—make the restricted rubber supply go further—reduce crude rubber costs—and help maintain the present low tire prices.

Gum-Dipping, the



MOST MILES PER DOLLAR

Firestone extra process, is also one of the biggest and most important economy factors in tire performance. This method of treating cord fabric, developed by Firestone tire chemists and engineers, insulates every fiber of every cord with rubber, and gives the sidewalls the extra strength to withstand the extra flexing strain—insuring maximum safety, comfort and economy.

Buy now—make sure of economical transportation by obtaining these outstanding Firestone superiorities at present low prices.

The Tire Shop
NAPA STREET

Palace Garage
NAPA STREET

E. Coates
BROADWAY

AMERICANS SHOULD PRODUCE THEIR OWN RUBBER.... *McIntire*

W. L. MURPHY
C. G. MURPHY
Owners, Publishers
Phone 83-W

THE SONOMA INDEX-TRIBUNE
Editorial Column

Sonoma, Calif., September 12, 1925
Entered at Postoffice, Sonoma, Cal., as Second Class Matter

Per Year in Advance
\$2.00
If Not in Advance
\$2.50

THOUGHTS ON CELEBRATION WEEK

Reflex glory from the Diamond Jubilee is what Sonoma has been getting through the great festival which has turned all eyes on California, and made our own residents prouder than ever of our romantic traditions and future possibilities. Who did not get a thrill in San Francisco as the Bear Flag greeted visitors on all sides proclaiming what Sonoma had given to the Golden State through the rugged pioneers of 1846? Yes, it was our celebration. Sonoma was originally responsible for the entire big party. Of course, California would have become a State, perhaps later, but it was put over and precipitated by the Bear Flag party. The State flag was fashioned right on our Plaza, as we all know.

The Examiner of last Sunday gave us more magnificent publicity, illustrated our Mission and showed motorists the route by maps to this historic center. Of all the trips commended for historic interest, Sonoma was plainly the closest-by.

Artists in their exhibitions during the festival week showed scenes in Sonoma, beautiful bits but not more beautiful than our own vistas which may be seen by any artistic eye. Yes, Sonoma has profited by the Diamond Jubilee and should give thanks to the Native Sons and Daughters for telling the cheering crowds that Sonoma has the last Mission on El Camino Real, a proud heritage of the padres.

Some writers in the San Francisco press erred in saying that our Mission was "in an excellent state of preservation." We prefer to tell the world that the Mission has been restored. Touching on the matter of restoration we still hope that the Mission period may be more strictly adhered to and that the State architects will eventually submerge some of the modernized Mission which they have inflicted on those who know the difference. Let restoration be all that it implies, not just new material and mechanics. The Mission of the Franciscan fathers is the Mission the pilgrim tourist would see today, not a modernized version, however nice it may be.

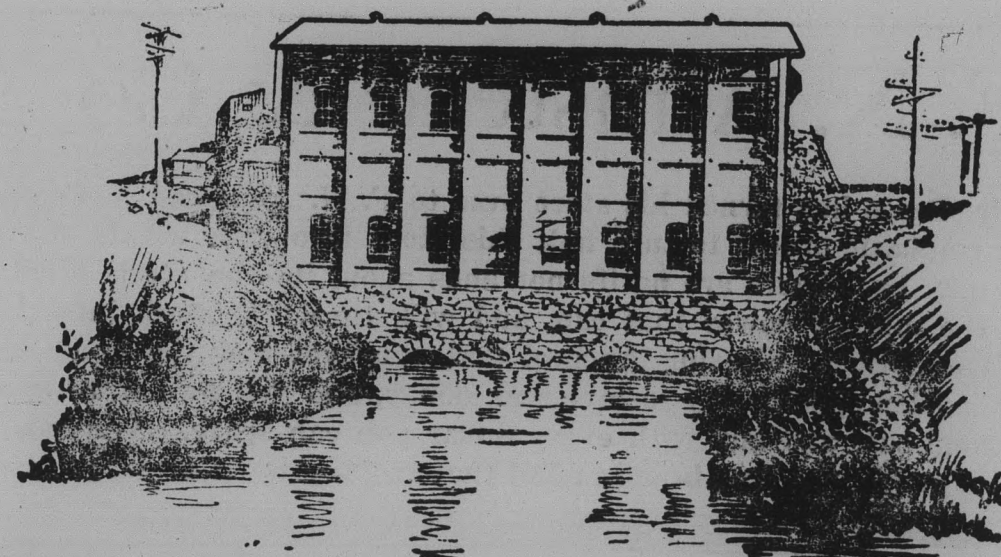
THE SAME HERE, UNCLE SAM!

A St. Helena business man finding it necessary to mail some letters last Sunday afternoon so they would reach

parties in San Francisco by noon, was compelled to drive to Napa and drop them in the office there. Had he mailed them in St. Helena they could not have been delivered until Tuesday. An Oakland lady stopping at the Sanitarium had some important legal papers to send by registered mail to her attorney who was anxious to get them immediately. The letters were registered at the local office at 5:30 o'clock Friday afternoon, but did not leave St. Helena until 2:45 o'clock Saturday afternoon. The next day being Sunday, the papers were not delivered until Monday. These are just two samples of every-day occurrence in connection with the inadequate mail service afforded Napa County people by their Uncle Samuel. It is not a reflection upon Postmaster Murray or his efficient assistants but just a condition that exists and that should be rectified.—St. Helena Star.

TONIGHT CARNIVAL DANCE

AT
CONEY ISLAND
UNDER PERSONAL MANAGEMENT OF LOUIS PARENTE
GOODIE SCHAEFFER'S ORCHERTRA
GENTS, \$1; LADIES FREE



"Thirty years of Service"

SEPTEMBER 9, 1895, our Folsom Power House at *Folsom, California, the first hydro-electric plant of commercial importance in the United States, sent forth precious energy at 11,000 volts over 23 miles of lines that lighted streets and houses and provided motive power to operate the street cars at Sacramento.

This event marked the beginning of an era of expansion and development for the state. It was the motive for a great celebration on Admission Day at Sacramento.

Since that time progress has been rapid. Great plants have been constructed; thousands of miles of line have been built; an efficient organization has been perfected, providing light—heat and power to 2,200,000 people, until today, California leads in the production of hydro-electric energy and "Nowhere is power so cheap as in California."

In doing this for the people in the State, many problems were encountered; many failures occurred; fortunes, yes! even lives were sacrificed to give the customers the benefits they enjoy.

The policy of this company has been and will continue to be one of increasing its facilities in advance of the needs of the territory served.

It always has been and will continue to be the desire to aid in every way, the progress of this great growing commonwealth.

PACIFIC GAS AND ELECTRIC COMPANY
P.G. and E.
"PACIFIC SERVICE"

*The Folsom Plant is still operating.

ENTIRE STOCK

H. F. Bates' stock of Men's and Boys' Clothing, Hats, market and will be sold to the people of Sonoma

REGARDLESS OF

Without reserve - without any restrictions whatsoever, this high grade stock will be sold at prices that are the lowest in the entire mercantile history of Sonoma County.

People, it's a sacrifice in real earnest and an opportunity to buy real high-grade staple lines of men's and boy's apparel at a remarkable saving.

F. N. Almstead & Co. In Charge

Mr. Bates has turned his store over to F. N. Almstead & Company, of San Francisco, with positive and emphatic orders to turn half this stock into cash within the next eight days, no matter what the loss may be. There are no ifs nor ands about it—the stock must be sold and we realize that low price is the mighty power that can, and will, turn this stock into cash. It means the greatest saving on Men's and Boys' Wearing Apparel that you ever had the good fortune to have placed before you. This is a golden opportunity to save real money, and you owe it to your own personal welfare to attend this unusual sale and buy with every dollar you can spare. You can save the expense of the trip here on a small purchase. And bear in mind that nothing is reserved, positively everything goes on sale.

Men's Dept.

ARROW BRAND COLLARS
The best stiff collar on the market. Regularly 20c; your choice, each

10c

ARROWTEX SOFT COLLARS
These are collars that you have always paid 35c for; now

25c

THE FAMOUS VAN HUSEN SOFT COLLAR

The most popular and best soft collar on the market, has always sold for 50c; now 35c, or Three for

\$1.00

MEN'S COTTON HOSE

A splendid quality for every day wear; regularly 20c, now

13c

Two pairs for

25c

FAMOUS ENGINEERS' AND FIREMEN'S SOX

The easiest and longest wearing cotton sox made; always 25c to go at, per pair

19c

SILK HOSE

Men's Pure Thread Silk Hose, all the best brands including Cheney, Cooper's and Best Knit. Regularly \$1.00, now

79c

Regularly 75c, now

54c

LISLE SOX

Men's Dress Lisle Sox, no better ones on the market; regularly 50c, now

35c

MEN'S WOOL SOX

The famous Winsted Brand, the longest wearing wool sox on the market at the price; regularly 50c, while they last

35c

MEN'S SHIRTS, DRAWERS

Chalmers Cotton Ribbed Shirt and Drawers. Here's an opportunity no one can afford to pass. Think of it! Regularly \$1.50, on sale at

95c

MEN'S SHIRTS, DRAWERS

Cooper Cotton Ribbed Shirts and Drawers, positively none better, and a give away at the sale price; regularly \$1.50, now

\$1.10

ATHLETIC UNION SUITS

Here are two famous brands that you rarely see cut in price, Manhattan and University; regularly \$1, now

79c

MEN'S WOOL SHIRTS

Beautiful garments in plains, fancy plaids and checks; values to \$6; while they last, each

\$3.95

MEN'S FRENCH FLANNEL SHIRTS

Regularly \$3.50; now

\$2.75

MEN'S CHAMBRAY WORK SHIRTS

The famous Crown Brand for which you have always paid \$1 or more; now

75c

MEN'S CHAMBRAY WORK SHIRTS

Good quality. Just a few left. Regularly 75c, while they last

55c

MEN'S WORK SHIRTS

Lee Brand, the most durable shirt on the market; all triple stitched; regularly \$1.50; now

\$1.24

MEN'S GENUINE WOOL ARMY SHIRTS

With winter coming on this is a big snap. Regularly \$4.00; to go at

\$2.95

MEN'S DRESS SHIRTS

Beautiful garments for the well dressed man.

Values to \$2.50 now

\$1.20

Values to \$3.50 now

\$1.75

MEN'S ENGLISH BROAD-CLOTH DRESS SHIRTS

Collar attached. Regularly \$4.

\$2.95

MEN'S GARTERS

Best brands, regularly 35c.

22c

MEN'S STETSON HATS

All the latest styles; regularly \$7.50, now

\$5.95

MEN'S DRESS HATS

Values to \$5, now

\$3.65

Regularly \$2.50, now

\$1.95

MEN'S CAPS

Regularly \$3.00, now

\$1.85

STRAW HATS

Get one for next summer and save \$4. Values to \$6; now

\$1.95

MEN'S EXTRA HEAVY PAJAMAS

Made from the famous Klondike weight Amoskeg outing. Regularly \$4, now

\$2.65

MEN'S EXTRA HEAVY NIGHT GOWNS

Made from the famous Klondike weight Amoskeg outing. Regularly \$3, now

\$2.15



SALE NOW ON IN
AND CONTINUES ALL

If you are looking for bargains, here is your chance.

Store
open
every
evening
and
Sunday

H.F.BA
- SONOMA

K SACRIFICED

Hats, Furnishings, and Shoes is now placed on the

Sonoma and vicinity for what it will bring.

F COST OR LOSS

Store has been turned over to F. N. Almstead & Co., merchandise specialists of San Francisco, with positive orders to turn half the stock into cash.

This sale, for downright, wanton sacrifice will stand without a peer in the memory of Sonoma's oldest resident.



Face To Face With An Emergency

I am face to face with an emergency that demands quick and drastic action. I have made the same mistake that many others have made—bought too much merchandise. That, together with the adverse business conditions, leaves me with over Five Thousand Dollars worth of surplus stock on my shelves—stock that should already have been sold. It has now resolved itself into a case of must sell. When a merchant takes on more stock than the business demands, he absolutely must get out from under, utterly regardless of the loss. And when I say that I am going to place my entire stock on sale to the public at prices that will not even net me my actual cost, it is the plain, unmasked truth.

Signed: HENRY F. BATES.

LEVI STRAUSS OVERALLS
Bibs, regularly \$2.00; now

\$1.75

Waists, regularly \$1.75; now

\$1.65

CARPENTER'S OVERALLS
Headlight Brand, regularly
\$2.50, now

\$2.20

MEN'S KHAKI PANTS
U. S. Army Standard Crown
Brand, regularly \$2.50; now

\$2.15

MEN'S CORDUROY PANTS
Regularly \$4.50; your size

\$3.45

MEN'S COTTON WORK
PANTS
Regularly \$3.00, now

\$2.25

MEN'S BLACK JEAN PANTS
Can't Bust 'Em Brand. Reg-
ularly \$2.75; now

\$2.40

MEN'S LEATHER LINED
CORDUROY COAT
Regularly \$12.00, now

\$8.45

MEN'S WOOL WORK AND
DRESS PANTS

Regularly \$4.00, now

\$3.25

Regularly \$5.00, now

\$3.95

Regularly \$6.00, now

\$4.95

MEN'S MACKINAW
Beautiful all wool garments,
regularly \$12.50; to go at

\$7.75

MEN'S OVERCOATS
Regularly \$20.00, now

\$13.50

MEN'S LEATHER COATS
Regularly \$20.00, now

\$14.85

SUIT CASES
Genuine cow hide, hand sew-
ed; regularly \$10, now

\$7.95

SUIT CASES
Regularly \$6.50, now

\$4.95

Regularly \$3.00, now

\$1.95

TRAVELING BAGS
Regularly \$9.50, now

\$6.45

BOYS' UNION SUITS
Cotton ribbed, Crown Brand,
regularly \$1.25; now

95c

Boys' Dept.

BOYS' MACKINAW
All wool, values to \$9.00; now

\$6.45

BOYS CORDUROY KNICKERS
Sizes 9 to 17; regularly \$3.00.

\$1.75

BIG BOYS' LONG PANTS
Corduroys, 20 inch bottoms,
the very latest; regularly \$4.50.

\$3.95

SMALL BOYS' LONG PANTS
Corduroy, bell bottoms, Iron-
wear Brand; regularly \$3.50.

\$2.95

BOYS' BLOUSES
Values to \$1.00; now

45c

BOYS' DRESS SHIRTS
Regularly \$1.00, now

74c

BOYS' STOCKINGS
Black and Tan Ribbed Bear
Brand, regularly 35c; now

20c

BOYS' ROUGH NECK
SWEATERS
Values to \$3.50, now

\$1.95

BOYS' CAPS
Regularly \$1.50, now

\$1.15

SEE BOYS' SHOES UNDER
SHOE DEPT.

Shoe Dept.

MEN'S WORK SHOES
Genuine Weyenberger Mil-
waukee 12 inch high tops, regu-
larly \$8.00, now

\$5.95

MEN'S SCOUT SHOES
Values to \$6.00; now

\$2.65

BOYS' SCOUT SHOES
Values to \$3.00; now

\$1.95

MEN'S DRESS SHOES
Regularly \$5 to \$8; now

\$3.95

BOYS' SHOES
Regularly \$4.50, now

\$3.25

BOYS' TENNIS SHOES
Genuine Keds, regularly \$1.75
and \$2.00; now

\$1.00

Ladies' Dept.

LADIES' HIKING BREECHES
Heavy khaki, both riding and
golf types, regularly \$3.50; now

\$1.75

LADIES' KHAKI BLOUSES
Regularly \$2.50, now

\$1.45

LADIES' KHAKI COATS
Just a few left, regularly \$6.

\$2.95

IN FULL BLAST
ES ALL NEXT WEEK

Change. Come early while the stock is complete.

BATES

SONOMA -

Store
open
every
evening
and
Sunday

TRINITY SUNDAY SCHOOL
AND CHURCH SERVICES

conduct Sunday school classes every Sunday from 9 to 10 a. m.
Church services first Sunday of each month, at 8 a. m.

The Trinity Episcopal church will

Your Bank

When you become a customer of this bank it becomes your bank.

Its officials become your friends—ready and glad at all times to advise or assist you—in your personal finances as well as your business problems.

It has been our privilege to "smooth the way" for hundreds of people. It is our hope that we may also serve you.

LIBERTY BANK
SAVINGS COMMERCIAL
Head Office San Francisco
SONOMA BRANCH

We can give you

What you want
When you want it
And as you want it.

Boyes Springs Lumber Company
Telephone 35-F-5

STAR CAR

SALES AND SERVICE

Palace Garage

FORD PARTS AND WORK AT FORD PRICES

Headlight Adjusting Station 1136

L. J. Tracey, Sonoma

EL VERANO NEWS

(Continued from Page Two)

when he dived overboard and wrestled for several minutes with a large striped bass which he hooked, finally getting the fish to land. This is the biggest fish Larson has ever caught and he is proud that he was successful in landing the big bass.

John Fleming was an interested Sonoma Vistan who attended the all star boxing show at San Francisco on Labor Day. Mr. Fleming says the bouts were all O. K. and that the great champ, Jack Dempsey, is better than ever and put up a fine exhibition when he appeared against his opponents. Mr. Fleming stayed in San Francisco to take in the Native Sons' parade.

Archie McKiver was a visitor in San Francisco the first of the week, taking in the circus and also viewing the great Labor Day parade. One of the greatest and longest lines of march yet seen in a turn-out proudly marched along Market street. The parade was viewed by thousands of people, and headed by Mayor Rolph, who received a big ovation as he bowed to his many admirers along the line. The fights at the ball park played to a full house, many ladies being in the large crowd. The fights were all good and the spectators were orderly. Every seat was taken. Jack Dempsey, champion of champions, who boxed with Ed Warner and Fat Larue, was the big attraction. He received a wonderful ovation when introduced to the fans, and was presented with a beautiful bouquet of flowers as he entered the ring. Fat Larue was the first victim and the champ landed some nice ones on the Olympic Club star. Next came Ed Warner, a country hauler. Warner went right after the tramp, who floored him in the first round. In the second Jack's iron mitt landed on Warner's jaw and the cow puncher went down and out, it taking several minutes to bring him back to life. The champ is still the same aggressive

fighter he always was, and it is the opinion of the writer, can take on any of the fighters who are after his laurels. Harry Wills, negro contender, will be Dempsey's next opponent and no doubt will be put away by the white man, who is a clean living fellow, and could have put the black man away Monday if he had been around and wanted to take a chance. Dempsey's wife, formerly Estelle Taylor, watched her husband Monday for the first time doing his stuff.

S. P. Station Agent Gale and wife made the trip to Sacramento Sunday and attended the State Fair. They report the Fair better than ever and state that a large crowd was in attendance.

Mrs. P. Kelley returned to her home in San Francisco Monday after spending the week end at the Kearney home.

HARVEST FESTIVAL
ANNOUNCEMENT

The annual M. E. Harvest Festival and supper will be held in the evening of October 2nd, at the M. E. church parlors. Donations for the festival will be gladly received by Mrs. Nicol or Mrs. Angove—adv. 31f

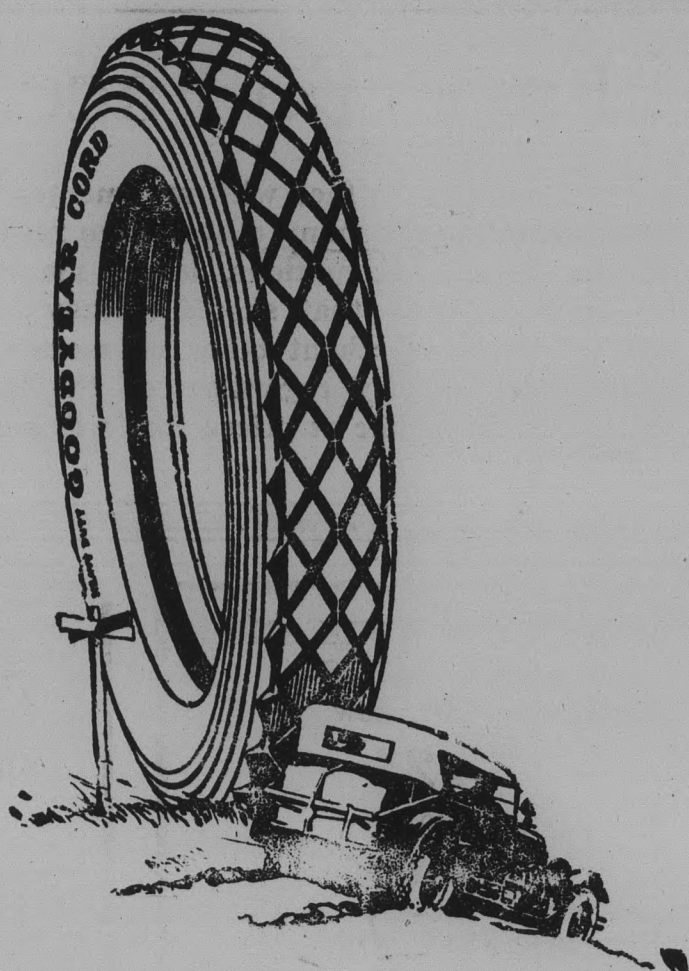
Mrs. Z. Lane was up from Berkeley this week where she and her daughter, Beth, a U. C. student, have taken an apartment.

Mr. and Mrs. G. H. Hotz spent the week end at Pacific Grove and Monterey, with friends.

Mr. and Mrs. Roy Pauli have been enjoying a vacation which will last two weeks. Mr. Pauli took a prominent part in the Diamond Jubilee festivities at San Francisco. He is the grandson of Sonoma pioneers.

Mr. and Mrs. M. Schweitzer of San Francisco were up at their country home over the week end.

Mr. and Mrs. A. F. Wade and daughter were sight seeing in San Francisco over the week end.



We Say This Is A Real Tire Bargain

Goodyear Tire quality—the highest there is.

Goodyear Tire prices—as low as any you are quoted.

Goodyear Service—complete, sincere and willing.

Can you think of any bargain like it?



Ford Garage

E. COATES, Proprietor

BROADWAY, SONOMA



HOME of VALLEY
MAID BREAD

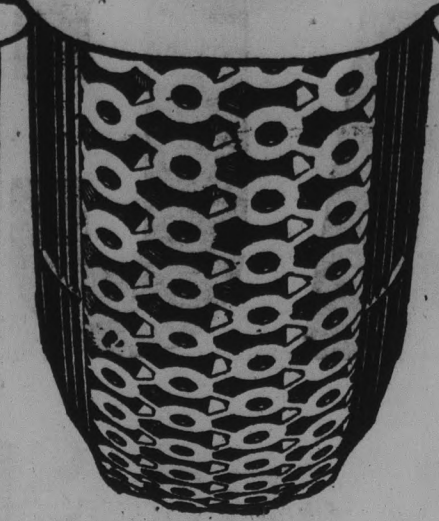
PIES, PASTRY and
HEALTH BREAD

OLD CITY BAKERY

M. WEILER, Prop.

EAST SIDE PLAZA

SONOMA, CALIF.

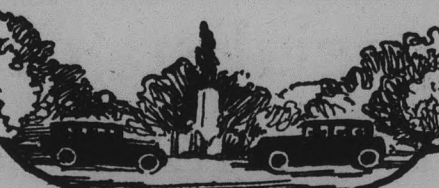
TUXEDO
VACUUM CUP
TIRES

Mission Service Station

FREE CRANK CASE SERVICE
WASHING, GREASING
POLISHING
ASSOCIATED AND
GENERAL GASOLINE
AUTO ACCESSORIES
TIRES and TUBES

CATARINO and
BARSOTTI

Phone 30 Sonoma



Caswell's Coffee



"I rarely take a second cup—but your coffee is so very delicious."

ORDER BY TELEPHONE
SONOMA 53-M

1,800,000 cups were served at the PANAMA-PACIFIC International Exposition

GLASSES made by the LATEST AND MOST SCIENTIFIC METHODS THE BEST MATERIAL LONG EXPERIENCE "You should get the best"

JOHN RINER OPTICAL
Optometry Specialists
Fourth St. Santa Rosa

THROUGH SERVICE

Portland
Seattle
Vancouver
Way Points
Also to
LAKE CO.
RESORTS
Lv. Santa Rosa Daily
9:30 am, 5 pm



TWO TRIPS TO EUREKA
Leave Santa Rosa Daily
5th and B St. Tel. SR 1300

RICHMOND & SAN RAFAEL
FERRYSUMMER SCHEDULE
Effective May 1, 1925

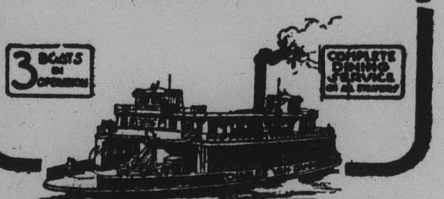
DAILY

Lv. Richmond	Lv. San Quentin
6:20 am	7:00 am
7:00 am	7:40 am
7:40 am	8:20 am
8:20 am	9:00 am
9:00 am	9:40 am
9:40 am	10:20 am
10:20 am	11:00 am
11:00 am	11:40 am
11:40 am	12:20 pm
12:20 pm	1:00 pm
1:00 pm	1:40 pm
1:40 pm	2:20 pm
2:20 pm	3:00 pm
3:00 pm	3:40 pm
3:40 pm	4:20 pm
4:20 pm	5:00 pm
5:00 pm	5:40 pm
5:40 pm	6:20 pm
6:20 pm	7:00 pm
7:00 pm	7:40 pm
7:40 pm	8:20 pm
8:20 pm	9:00 pm
9:00 pm	9:40 pm
* 9:40 pm	* 10:20 pm
** 10:20 pm	** 11:00 pm
** 11:00 pm	** 11:40 pm

*Saturday Only

**Sunday and Holidays Only

Each Passenger 17c
Autos 75c



PROFESSIONAL CARDS

ALLEN KIER McGRATH
M. D.

Physician and Surgeon
Successor to Dr. W. B. Hays

Hours: 10-12 a.m.; 2-5, 7-8 p.m.

Office Mercantile Trust Building

Phone 137-W Sonoma, Cal.

S. BOOLSEN, M. D.
Physician and Surgeon

Consultation Only. X-Ray Laboratory in Connection.

Office Bulotti Bldg. Sonoma, Cal.
Telephone 155

Hours: 10 to 12 a. m.; 2 to 4 p. m.

Daily, Except Sundays and Holidays

DR. A. M. THOMSON
Physician and Surgeon

Hours: 10 to 12 a. m.; 2 to 4 p. m.

Office on Napa St., Sonoma
Opposite Mission Garage

A. R. GRINSTEAD
Attorney at Law and Notary Public

Goes to Santa Rosa Each Friday

Office On East Side of Plaza
Sonoma, California

G. CONRAD SNYDER
M. D.

Diseases of the Rectum Only

Fissure, Fistula and all other Irritating Disorders of Rectum (except cancer) permanently relieved by my original PAINLESS METHOD

Examination and Consultation Free and Without Obligation

362 Kearney St., San Francisco

DR. T. A. NUFER
Veterinary

Office and Residence on First St. between Telephone Office and the Palace Garage.

Phone 53-W Sonoma, Cal.

Under One Roof

The Banking System of the State of California makes it possible for you to do all your banking under one roof.

The Mercantile Trust Company of California is organized as a departmental bank, equipped to provide every type of banking service available.

The Mercantile can handle your savings account, your checking account, your home building loan, your commercial loan. It provides you with travelers' checks and foreign exchange. It has available varied lists of good bonds to meet your investment requirements. Its Trust Department offers you a wide variety of useful services.

Why not save time and trouble? Do ALL your banking at the Mercantile.

SONOMA VALLEY BRANCH
Mercantile Trust Company of California
SINCE 1857
Commercial Savings Trust Bonds Foreign Safe Deposit
Member Federal Reserve System
HEAD OFFICE - SAN FRANCISCO

JOHN BATTO & SONS

(Incorporated)

GENERAL MERCHANDISE

HAY, GRAIN, LIME, CEMENT, BRICK, COAL, GREEN AND DRIED FRUIT, BOX SHOOTS

VINEBURG SAN FRANCISCO SONOMA

Ornamental Plants and Shrubs

NOW IS PLANTING TIME

FOR FRUIT TREES,

AND SHRUBS. WE OFFER A

COMPLETE LINE.

Maxwell Nurseries
NAPA, CALIFORNIA

Sonoma Mission Creamery

Manufacturers Of and Dealers In

DAIRY PRODUCTS

VALLEY OF THE MOON BRAND BUTTER

SELECT EGGS AND CHEESE

Telephone 131 We Buy Eggs Sonoma, Cal.

Calves Received or-Called For
At Any Time

Fresh Cows Bought and
Sold

F. JENSEN
DEALER IN CATTLE AND CALVES
El Verano, Sonoma Co., Calif.

Box No. 144

Telephone 17-F-15

Near S. P. Station

GEORGE TOTH THE WAFFLE KING GOOD EATS DAY OR NIGHT

Has discontinued his Groceries for the summer, but will supply Resorts with Groceries at wholesale prices.

FETTERS SPRINGS

OPPOSITE GARAGE

Mr. and Mrs. E. G. Lynch of Berkeley, and Miss Mary Springer spent the week end in Lake county.

Better Be Safe Than Sorry

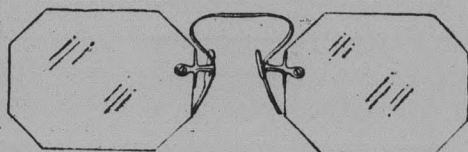
New and Better Accident, Health Insurance

Non-assessable, non-pro-rating and non-cancelable. See

W. W. CARTER
THE INSURANCE MAN
Phone 99-W

Next to Union Hotel, Sonoma.

Save Your Eyes



Dr. Chas. F. Brooks
OPTOMETRIST

Hippodrome Theatre Bldg.

Napa, California

MORTON HOSPITAL

REASONABLE-HOMELIKE
1055 PINE ST., SAN FRANCISCO

HOSE

We Still Sell the Famous

Red Hose

With the long wearing qualities, absolutely guaranteed.

20c Ft.

Other Hose at 12½c and 15c ft.

It Will Pay You To Look Over
Our Monday and Tuesday
Bargain Days Specials

F. CLEWE

SONOMA, CAL.

CATARRH

Catarrah is a Local disease greatly influenced by Constitutional conditions. HALL'S CATARRH MEDICINE consists of an Ointment which gives Quick Relief by local application, and an Internal Medicine, a Tonic, which cleanses the Blood on the Mucous Surfaces and assists in ridding your system of Catarrh. Sold by druggists for over 40 Years. F. J. Cheney & Co., Toledo, O.

FAMILY DINNER PARTY

Supervisor and Mrs. Fred Lowell entertained at a family reunion dinner Monday. The supervisor's brother, Dr. Charles Lowell, who has been here from Southern California, was among the guests, as was also Mrs. Clara Lowell, mother of the pioneer family.

STEWART POTTER TO OCCUPY PULPIT HERE

During the absence of Rev. S. E. Crowe at the M. E. Conference, the pulpit of the M. E. church will be occupied by Stewart Potter, who will give the sermon Sunday morning. There will be union services Sunday evening.

VISIT THE SOUTH AND ELDORADO CO.

Rev. and Mrs. Isaac Cookman have returned from a 2000 mile motor trip to Los Angeles and then into El Dorado county and the mines. At Placerville they were guests for two days of Mr. and Mrs. W. R. King, formerly of Boyes Springs. The Cookmans were away three weeks and thoroughly enjoyed their vacation.

CRACK SHOTS RETURN FROM PLUMAS COUNTY

Eugene Mallet, Ed Peterson and Ralph Thompson have returned from a hunting trip in Plumas county. They got a lot of fine shooting and brought home some venison.

Mrs. George Samuel has been indisposed of late and under the care of a physician.

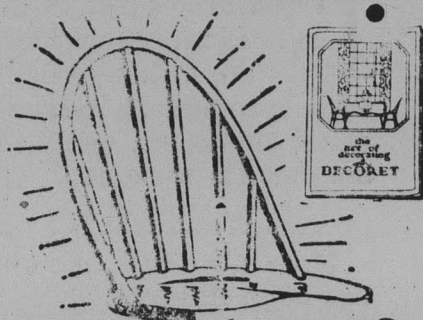
Mrs. Marjorie Fisk and daughter came up from Pacific Grove Labor Day and visited Mrs. Buchan. The family of the late Ralph Buchan is expected to return shortly from a trip to Alaska.

Jack Main, genial president of the Boyes Springs Improvement Club, is contemplating a trip to Scotland. There is a little Scotch in Jack that makes him yearn for the land of the heather and the bonnie braes.

Miss Bertha Campbell of Palo Alto, daughter of Mr. and Mrs. Oscar Campbell, has been visiting in Santa Rosa. Miss Campbell is named after her aunt, who was a belle of Sonoma some 25 years ago.

Mrs. P. Burg of Buena Vista was a San Francisco visitor Saturday.

If you want results and want them quick take HOLLISTER'S GOLD-EN NUGGET TABLETS—simply great for Constipation and Headache. L. S. Simmons.—adv.



Old chairs like
NEW!

FURNITURE of all sorts made bright and inviting in new and up-to-date "clothes" by a little play-work with Decorat Enamels and Varnish Stains and Fullerwear Varnish! It's easy to renew your furniture or refinish it in the present day vogue.

Also, ask for booklet, "The Art of Decorating with Decorat." It's free and is full of ideas on finishing and refinishing furniture and ornaments.

WE carry a full line of Fuller Paints and Varnishes and can supply your needs.

John Batto & Sons

W. P. FULLER & CO.
301 Mission Street San Francisco
25 Branches in Pacific Coast Cities

FULLER
PAINTS & VARNISHES
PIONEER WHITE LEAD

Tracy Waldron Fruit Company

Cash Buyers of Grapes

GET IN TOUCH WITH CHAS. J. PAGANI, LOCAL AGENT or

M. C. FRIEL, 204 LINCOLN AVENUE, NAPA

OR TELEPHONE US AT OUR EXPENSE. NAPA 765-W

THE UNION HOTEL

SONOMA, CALIF.

SINGLE MEALS SERVED DAILY CHICKEN DINNER EVERY SUNDAY, \$1

Room and Board, \$1.75 Per Day Up

HOME COOKING

HOME COMFORTS



Wedgwood
QUALITY FUEL ECONOMY SERVICE
REG. U.S. PAT. OFF.

Biscuits

teasing for butter

You know how light and fluffy you like them—how tender. You know the delicacy of the tempting brown bake. Wedgewood's quick, hot oven insures the tender crust. Equal heat radiation from the oven bottom makes the golden coloring even in every corner.

Quick heating, dependable, handsome with its sparkling enamel and bright nickel, this Wedgewood steel range satisfies western homemakers. Wedgewood comes to you with the positive guarantee of the manufacturer and dealer.

F. Nichelini

Wedgewood parts
always obtainable



When The Housewife

Selects GOLD COIN Family Flour
the family baking is sure to be

"A Success"

Milled to meet the daily Art of
Home Baking



Golden Eagle Milling Co.
PETALUMA, CALIFORNIA

THE BEST PLACE TO TRADE

Boccoli's

SELLS AT OLD PRICES—SAVES YOU MONEY

CALL AND SEE

SONOMA'S LEADING GROCER and GENERAL MERCHANT

Classified Advertising

FOR SALE

FOR SALE—No. 4 Primrose cream separator in good shape. Apply at Four Corners Service Station, on Lower Broadway, Sonoma. 4 2tp

FOR SALE—Six milch cows; 1 disc plow; 1 Oliver gang plow, 14 inch. D. R. Stewart, R. F. D. Box 354, Sonoma, Calif. 43tc

FOR SALE—Phillip's cling stone peaches. Apply at Howard Knight Ranch, Schellville. 4 ttc

WHY DRIVE AROUND with those loose spokes squeaking all the time? Drive into the Palace Garage. We will fix them while you wait. 3 4tc

GRAPE MEN—Why pay the price of a good used truck to have your grapes hauled by someone else when you can get a good 1-2 ton Federal truck, guaranteed condition and good tires for \$300, at the Palace Garage, Sonoma. 3 2tc

FOR SALE—Now is the time to get your honey, in large or small quantities. Bring a quart jar and get it filled for 50c. A. Katzer, 5th St. West, Sonoma. 3 3tp

FOR SALE—On account of moving from Sonoma, I will sacrifice my upright piano, little used, a fine instrument. Price \$195 if taken at once. Apply this office. 3 2tp

FOR SALE—2800 3x4 split-redwood fence posts in lots to suit, 20c each. R. G. Thompson, Broadway, Sonoma. 1 ttc

FOR SALE—Pigs, all sizes. Al Trautvetter, 5th St. West. 50 ttc

FOR RENT

FOR RENT—Fine furnished house-keeping apartments and a furnished cottage at Boyes Springs. Prices reasonable. Field & Payne, Boyes Springs. 5 ttc

WANTED

WANTED—Second hand deep well pump. A. Van Ryn, Route A, Box 78, Sonoma. 3 2tp

WANTED—Well digging. I also build reservoirs. A. Caluffetti, well digger and cleaner. No. 131 Germany St., Sonoma. 30-45-ttc

WANTED—Woodchoppers to fell and split; can make \$5.00 easy. Address Frazier's, Trinit, Sonoma Co. Located near Glen Ellen.

WANTED—Work with double team or single horse, any kind of work. Fertilizer for sale. Leave word at Buena Vista store. J. Lovell, 1-4tp

MISCELLANEOUS

FREE WOOD—Come and get it at lower end of Broadway, or phone 18-F-13. 4 1tp

BABY CHICK OWNERS—Get your skim milk from the Sonoma Mission Creamery, 3c per gal. 27 ttc

FULLER BRUSH representative at your service continually. Earl C. Ripple, PO Box 52, Sonoma. 2 4tc

HEMSTITCHING—I am now prepared to do all kinds of hemstitching. All work guaranteed first class and prices reasonable. Two years' experience. Mrs. L. E. States, first house across bridge, south of grammar school, Sonoma. 30 ttc

FOUND

FOUND—Crank of large car, near Glen Ellen. Apply this office.

CARD OF THANKS

We wish to express our gratitude and thanks to the firemen and volunteers who helped protect and save our property, Zwickel Gardens, during the fire of last Saturday night at Feters Springs.

Mr. and Mrs. Zwickel.

MISSION FRUIT MARKET

B. MORI, Prop.

Fruit, Vegetables and Fish

BUY and SELL POULTRY

Phone 99-R

NOTICE TO BIDDERS

Notice is hereby given that sealed bids will be received up to and opened at 1:30 o'clock P. M. on the 29th day of September, 1925, at the Sonoma Valley Union High School building, Sonoma, California, for the furnishing of the following materials to be used for building construction:

Lumber, mill work, concrete material and hardware.

Separate bids will be received for each.

A complete list of materials to be furnished can be secured from the Principal of the High School, Sonoma, California.

Each bid must be accompanied by a certified check of 10 per cent (ten per cent) of the amount of the bid, to be made payable to Ralph O. Hotz, Secretary of the Board of Trustees, and to be certified by some responsible banking institution.

The Board of Trustees reserves the right to reject any and all bids.

GEORGE H. CASSIDY, President;

RALPH O. HOTZ, Secretary;

FREDERICK HELBERG, LEOPOLD JUSTI, G. MERZ,

Board of Trustees of Sonoma Valley Union High School District.

First publication Sept. 12, 1925.

NOTICE TO CREDITORS

Estate of ANNIE G. DAVIS, deceased.

Notice is hereby given by the undersigned Manuel J. Davis, executor of the estate of Annie Davala, also known as Annie Davis, deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers within four months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Sonoma, or to exhibit them with the necessary vouchers within four months after the first publication of this notice to the said Manuel J. Davis at the office of W. E. Cowan, Suites 7, 8, 9 and 10, Dougherty-Shea Bldg., corner of Mendocino Avenue and Fifth street, City of Santa Rosa, California, the same being the place for the transaction of the business of said estate in the County of Sonoma, State of California.

MANUEL J. DAVIS,

Executor of the Estate of Annie Davala, also known as Annie Davis, Deceased.

Dated at Santa Rosa, California, August 28, 1925.

First publication September 5, 1925.

NOTICE TO CREDITORS

Estate of SAMUEL B. FIELD, Deceased.

Notice is hereby given by the undersigned administrator of the estate of Samuel B. Field, deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers within four months after first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Sonoma, or to exhibit them with the necessary vouchers within four months after the first publication of this notice to the said administrator at the office of A. R. Grinstead, attorney at law, in Sonoma, Sonoma County, California, the same being designated as the place for the transaction of the business of said estate in the County of Sonoma, State of California.

JAMES J. PAYNE,

Administrator of the Estate of Samuel B. Field, Deceased.

Dated at Sonoma, California, August 20, 1925.

A. R. GRINSTEAD,

Attorney for said estate.

First publication August 22, 1925.

C. MINELLI

STONE MASON AND CEMENT WORKER

West Napa St., Sonoma, Calif.

CLUB HOUSE, THEATRE AT FETERS BURNED

(Continued From Page One)

hey-day, the Feters club house bar kept more than half a dozen bartenders busy serving patrons, and machines were parked for blocks around the place.

For the past year or more George Feters has leased out this part of his property to Carl Steffin, conducting only the theatre, hotel and baths. William Collins has been manager of the theatre for the past 13 years.

Feters had contemplated a fire protection system and was in correspondence with the underwriters relative to putting in a pump and making connection with the water supply at the swimming tank in order to get a reduction in his insurance rates. The fire came before he had been advised just what might be done for his protection. He carried some insurance through San Francisco brokers, but the amount will not anywhere near cover the loss he has sustained. No plans for rebuilding have been made.

Mrs. James Tate and family were in San Francisco the first of the week and enjoyed the Labor Day and Admission Day parades.

NOTICE

My wife, Jennie Church, having left my bed and board, I will not be responsible for debts contracted by her. William Church, Schellville, Cal.

Wanted—100 men and women, old or young, with pimples, headaches, sour stomachs, bad breath, constipation, cross, mean disposition, to take HOLLISTER'S GOLDEN NUGGET TABLETS—results guaranteed. L. S. Simmons—adv.



NO, COMPANY'S NOT COMING

If you drop a dish cloth, company won't come, save as a matter of coincidence. Popular superstitions like this are losing ground; so is the superstition that there is something mysteriously better about "eastern" motor lubricants, merely because they cost more and are made in the east.

The Right Way to Judge Motor Oils

More than ever, motorists are discovering that the test of an oil is not where but how it is made, and how it lubricates. That's why Zerolene—refined from selected western naphthenic base crudes—is today successfully lubricating more cars in the Pacific Coast states than any other oil made.

An Exclusive Process—What it Does

Lubricating qualities have never been more carefully or successfully preserved than by the processes used at Standard Oil Company refineries for the refining of Zerolene—the Zerolene high-vacuum process, the Zerolene process of filtration through 40 tons of Florida Fuller's Earth, the refineries' 15 positive checks for quality!

What Zerolene Will Do For Your Car

Zerolene will give your car better lubrication: it increases the gasoline mileage, reduces carbon-removal and maintenance costs and lengthens the life of any engine in which it is used. Why pay tribute to a superstition? Insist on Zerolene. Always ask for Zerolene by name.

Get the Facts!

A series of independent and impartial reports showing the experience of large users with Zerolene motor oil has been collected in our booklet, "Why Pay Tribute to a Superstition?" Ask any Standard Oil Company representative or Zerolene dealer for a copy.

Insist on Zerolene—even if it does cost less

STANDARD OIL COMPANY (CALIFORNIA)



SCHELLVILLE NEWS

Mr. and Mrs. Ed Clements have left for their annual vacation.

Misses Barbara and Alice Knight went to San Francisco Tuesday to enjoy the celebration as guests of their aunt, Miss Bessie Knight, and Mrs. Kenyon, 80 years old, who took an active part in the parade.

Mont Akers went to San Francisco Tuesday to attend the funeral of his niece, Ethel Stettson, daughter of the late John Stettson, who formerly resided here.

George Frye and family of San Francisco, N. A. Biddison and family of Berkeley, E. S. Peterson and family and Mr. and Mrs. U. Marymee formed a swimming party at Boyes Monday, after which they enjoyed dinner at the Peterson home. Tuesday they motored to the geysers.

Stanley McGill has accepted a position with the Associated Oil Company in San Francisco and will enter into his new duties in a few days.

Mrs. Oscar Lund and son enjoyed the celebration in San Francisco.

Mrs. C. Jensen motored to San Francisco Tuesday.

Mrs. Joe Keiser spent Admission Day in San Francisco, Mr. Keiser taking part in the parade.

Members and friends of the Methodist church gathered at the church parlors Wednesday and Friday and finished work on the beautiful quilt which will be on sale at their bazaar on October 2nd. Luncheon was greatly enjoyed and two pleasant days passed all too quickly.

Ben Meyer and family, accompanied by Mrs. Tony Neuman and daughter, motored to San Francisco Wednesday to view the big parade.

Mr. and Mrs. Dave Potter and little son spent the week end here visiting with relatives.

Mr. and Mrs. Specht have returned after a week spent at Weaverville

Poultry Wanted

Highest prices paid for all kinds of poultry according to the market quotations.

SHAINSKY & STEIMAN

Phone 15-F-11

Near San Luis School

Schellville, California

with Mrs. Specht's sister, Miss Armentrout, who was ill. She accompanied the Spechts home for a visit.

Mr. and Mrs. Raymond Dow and son motored to Santa Rosa, Cloverdale, Russian River and Calistoga on last Sunday.

Mr. and Mrs. L. Thomas and Barbara Jean of Stockton were week end guests of Mr. and Mrs. Helberg, Sr. Mr. and Mrs. F. Helberg, Sr., Mr. and Mrs. E. Arbogast and Mrs. McElroy attended the State Fair at Sacramento last Saturday.

The Charles Potter home was the scene of a delightful party Saturday night, when the Jolly Twelve met and were nicely entertained.

Henry Balios, Santa Clara college student, visited home folks this week.

Mr. and Mrs. Tony Cereghino and daughters passed through here on their way to the State Fair and to visit Jake Freideger, of Stockton.

Mr. and Mrs. J. Hanley had a week end visit from their son, Ed, and family of San Francisco.

S. Keller of Napa spent Monday at the ranch with Mrs. Keller.

M. Sblon of San Francisco was a Sunday visitor at his home.

The E. S. Petersons have been enjoying a visit from Mr. and Mrs. N. A. Biddison of Berkeley.

E. Hoegemann and family of Berkeley spent Sunday at the home of Julius Hoegemann.

Mr. and Mrs. Matt Brønner, Mr. and Mrs. Aubrey and son of Oakland and Mr. and Mrs. P. Kelly of San Francisco were holiday guests at the Kearney home, and called on Schellville friends while here.

L. Pellegrini is having a new home built on his ranch here.

Clay Pauli and sons of Berkeley and Mr. Gay were Sunday guests at the Harold Pauli home.

G. Potter and family of San Francisco left Wednesday after a visit here.

HERMAN WEGHOFFER LADIES TAILOR

Fall and Winter Suits. Long Coats. Remodeling. Also Fur Garments Altered, Remodeled.

On Highway Near Boyes

P. O. Box 61 Feters Springs

MULLER & DOWNEY

PAINTING PAPER HANGING AND DECORATING

Telephone 66-R

Broadway Sonoma



Paint in the Spring and be Prepared for the Fall

Paint your house now with a good paint, then it will be in perfect condition next fall. The long summer months will harden the pigment thoroughly to better resist the rigorous blasts of winter.

Monarch Paint 100% Pure

When properly applied to any building at intervals of 5 or 6 years there will be practically no end to the life of that building. Let us help you select your colors.

MISSION LUMBER CO. Sonoma, Calif.

BUSINESS DIRECTORY

G. H. STILLINGS

Upholstering and Furniture

Repairing

Mattresses Made Over

Auto Tops and Seats Repaired

Phone Sonoma 17-F-12

Upholstering and Mattress

Renovating \$3.50

Camp Beds Made to Order

Varnishing and Repair Work

Call morning or evening. Will

call for and deliver

JOSEPH A. KELLY

2214 Oak St.

Phone 318-J Napa, Cal.

G. VERBECK

MERCHANT TAILOR

Spring, Summer Patterns Now

On Display For Your Suit

Or Overcoat.

Next to The Don Theatre

SONOMA

COLONIAL FLUFF RUGS

Made from Old Carpet

and Rags

Representative Here Tuesday

of Each Week

Address P. O. Box H, Sonoma

Will Call With Samples

Carpet Cleaning Free Delivery

ELECTRICAL WORK

Wiring, Motors and Repairing

Contracts Taken and Estimates

Furnished

E. M. CLEARY

Sonoma

Telephone 964 West Napa St.

P. O. Box 111, R. F. D. A

JOSEPH L. SMALL

Attorney at Law and Notary

Public

Office Next to Post Office

Sonoma, California

JOE LUCIO

Sonoma Valley Shoe Hospital

The Material We Use and the

Work We Produce Defy

comparison

Patronize Home Industry

A. CLERICI

Stationery and News Depot.

Candies and Tobaccos

Finest Ice Cream, Delivered In

Any Quantity

Telephone 93-J

Napa Street Sonoma, Cal.

HOTEL SUTTEP

San Francisco

A Popular Priced Fireproof Ho-

tel, centrally located and noted

for its excellent service and its

unexcelled appointments.

Management G. Warren Hooper